

PUNE INSTITUTE OF BUSINESS MANAGEMENT
(APPROVED BY AICTE AND AFFILIATED TO UNIVERSITY OF PUNE)
GUT NO 605/1, LAVASA ROAD, MUKAIWADI, PIRNAGUT, PUNE-412115



STUDENT FEEDBACK ANALYSIS REPORT FOR PGDM BATCH 2016-18 – SEMESTER 2

INTRODUCTION

Student's feedback is taken for all batches at the end of the semester by the Batch-in-Charge or Feedback Team to get a student perspective on the requirements in the class, subject and the curriculum in general as it helps the faculty to design their teaching methods in a way that can be more helpful and beneficial to students as well as it helps the organization to better plan the subjects offered, faculties to be allotted, add on trainings to be given besides getting their views on the different departments of the organization.

The students' feedback regarding faculties & subjects for Batch 2016-18 (Semester 2) was taken at the end of the semester by the Feedback Committee.

The feedback form contained questions on the prime parameters that a student can identify with to evaluate the teaching of a subject like teaching pedagogy, interaction with students, content and examples as mentioned below:

1. Satisfaction with Teaching Pedagogy
2. Satisfaction on Concept Clarity
3. Satisfaction with sector examples and different company data aligned with concept
4. Satisfaction with faculty in solving student's queries
5. Satisfaction with faculty in controlling the class
6. Satisfaction with the session content

There was also the option of giving additional comments and suggestions if anyone wished.

The students had to mark the faculties on a scale of 5 for all the above mentioned parameters.

The feedback was taken specialization wise as subjects are different for different specializations.

Director

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ANALYSIS AND INTERPRETATION

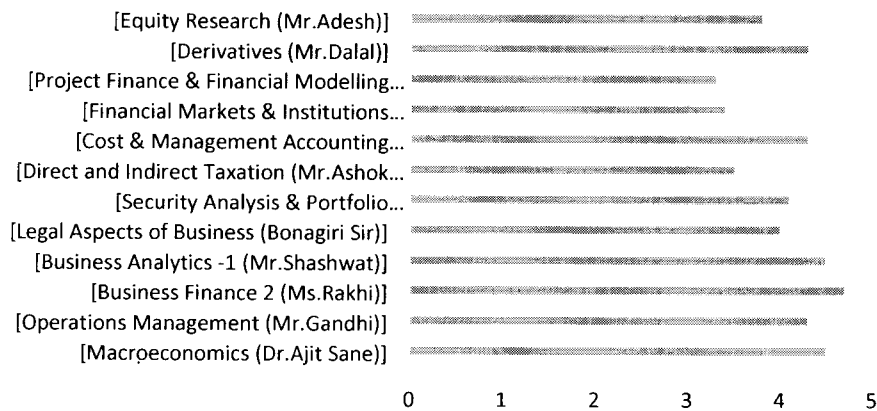
Based on the feedback obtained from students on the various parameters for the different specializations, following results were found

↓ OBSERVATIONS

a. Finance Specialization

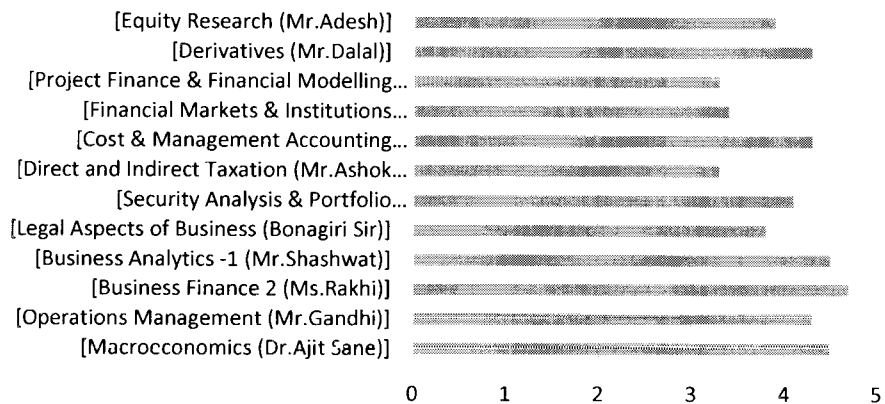
- Students were overall satisfied with the training pedagogy of all faculties with an average score of 4.07 with Taxation, Financial Markets & Institutions and PFFM scoring low

Training Pedagogy



- The score on concept clarity was 4.23 with students reporting above 4 points for most subjects except Taxation, Financial Markets & Institutions and PFFM
- Satisfaction with sector examples and different company data aligned with concept was also good with a score of 4.01
- The same subjects scored low again on satisfaction with faculty solving student's queries

satisfaction with faculty solving student's queries

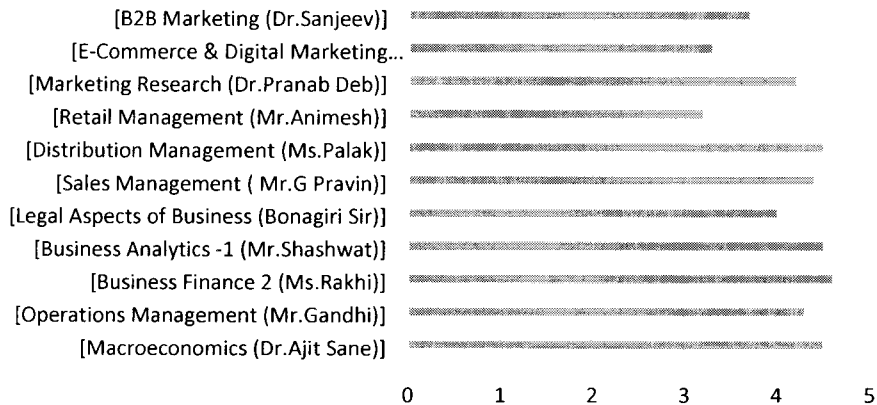


- Satisfaction with session content was again on a high with a score of 4.15

b. Marketing Specialization

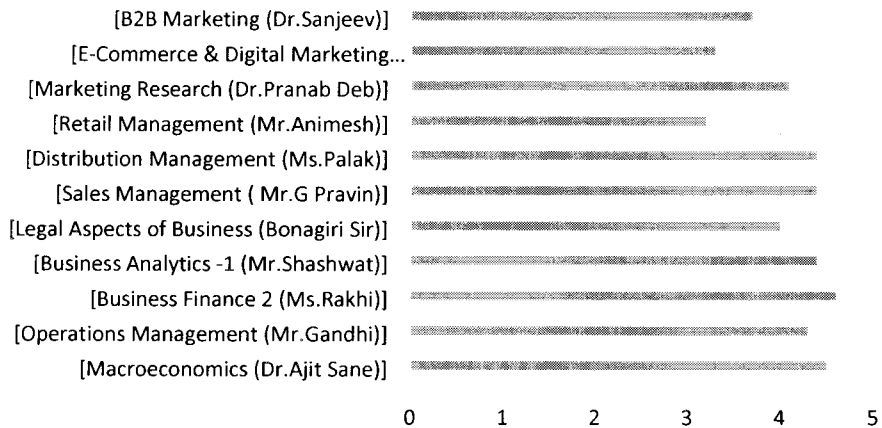
- Students were satisfied with the training pedagogy of most faculties but expressed dissatisfaction with Retail Management & E-Commerce. Overall score was 4.11
- Regarding concept clarity of subjects, students again expressed displeasure Retail Management & E-Commerce. So the average score was 4.13

Concept clarity



- Satisfaction on sector examples and different company data aligned with concept was 4.05 with again dissatisfaction on same subjects

sector examples and different company data aligned with concept



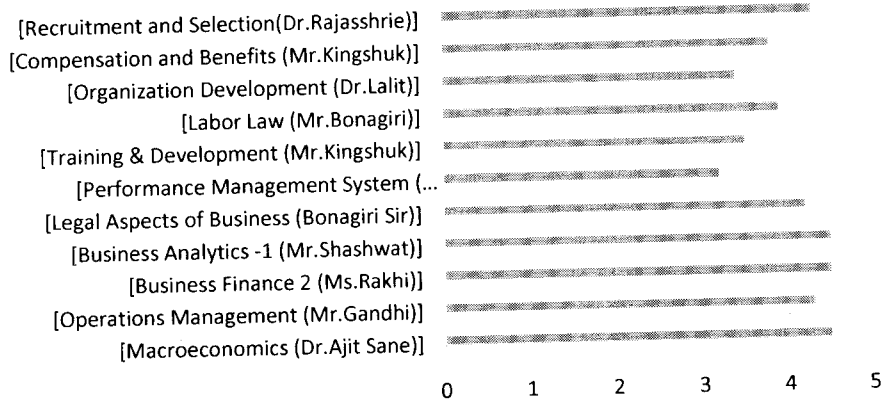
- Satisfaction with faculty in solving student's queries was also 4.01 with the same subjects scoring low
- Satisfaction with session content was a high on 4.2

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c. HR Specialization

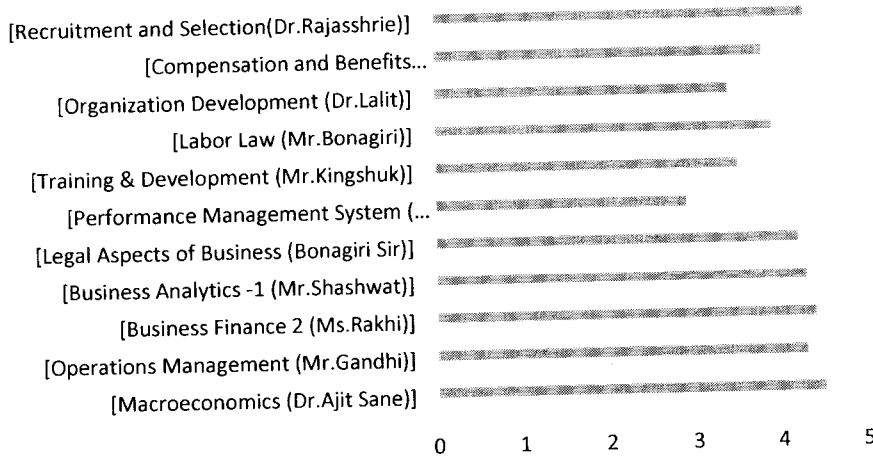
- Students were overall satisfied with the teaching pedagogy with an average score of 4.0 with high contentment level with most subjects except PMS and OD

Teaching Pedagogy



- The score for concept clarity was 3.95

Concept Clarity



- Satisfaction on sector examples and different company data aligned with concept was 3.8
- Satisfaction with faculty in solving student's queries was also 3.85
- Satisfaction with session content was a high on 3.96

INTERPRETATIONS

- Students were overall satisfied with the faculties, teaching pedagogy and session contents provided in class
- Marketing students were dissatisfied with Retail Marketing and E-Commerce with both subjects scoring only average points across all parameters. Finance students

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were also faced problems with Direct/Indirect Taxation and PFFM with both the subjects scoring quite low in all parameters. HR students faced problems with PMS and OD with many requests for change of faculties for the two subjects.

CONCLUSION

Based on the students' feedback for different subjects it can be concluded that:

- Students are overall satisfied with the faculties and teaching pattern of the institute, however they faced issues with some subjects in regards to faculty teaching methods.
- Changes need to be made on the subjects where students expressed dissatisfaction in terms of faculty and content delivery.

Submitted by



Batch-In-Charge



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Received and Reviewed by



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